

Brain Project: MADDLAIN

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RESEARCH PROJECT WITH THE AIM OF
MODERNISING DIGITAL ACCESS TO THE
COLLECTIONS OF THE ROYAL LIBRARY, THE
STATE ARCHIVES AND THE CEGESOMA



Objectives of the project

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- Identifying user profiles
- Understanding the context in which users access digital information
- Determining the most requested materials
- Identifying needs in terms of tools and services
- Exploring collaboration possibilities between the three institutions

Quantitative data

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- Websites and databases
- Tracking tool Piwik
- Web analytics

Qualitative data

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- 28 interviews with staff of CegeSoma, Royal Library and State Archives
 - General access to collections and catalogues
 - Digital access to collections and catalogues
 - Valorisation of the collections
- User survey
 - General questions
 - Specific questions relating to each institution

Usability Testing

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- Users carry out tasks while thinking out loud
- Discovering what people think of a product and how they make use of it
- Heatmaps and recordings of user sessions

2016

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- Analysis interviews and user survey
- Usability testing, heatmaps, user session recordings
- Analysis quantitative data
- Virtual Research Environments
- Digital Reading Rooms
- E-learning

Questions?